

Lisset Becker

lissetbecker@gmail.com | 949.434.9168
sites.google.com/cjuhsd.net/rchsgraphics
rainbowgraphicslb.com

Summary

My career path began in my high school CTE program, which ignited my passion for business and the graphic communications industry. After 25 years as a professional and almost two years as an educator, I know I am going in the right direction. Currently, my focus is on expanding my skills in pedagogy and refining my curriculum. I'm striving to teach successful career pathways through relevant, hands-on learning that will equip students to succeed in high school, post-secondary education, employment, and life. As I gain more experience as an educator, my passion for vocational education may take me to an administrative level to advocate for Career and Technical Education. Ultimately, I want my efforts to help synthesize education and the skilled workforce; to maximize the success of educators and CTE students in their careers and life.

Education

University of Redlands

February 2016 - April 2018

Master of Arts in Education: Learning & Teaching
Preliminary CTE Teaching Credentials: Arts, Media, and Entertainment Sector; Manufacturing and Product Development Sector; Marketing, Sales, and Service Sector; Business and Finance Sector; Single Subject Teacher Credential: Art: (in progress)

California State University Fullerton

January 2000 - January 2004

Bachelor of Fine Arts: Graphic Design

~ Cum Laude Graduate

Chaffey College

September 1996 - May 1999

Associate of Science: Graphic Communication

~ 1999 Art Department Book Award

~ Invited to represent the Art Department at the school district art show

Rancho Cucamonga High School

September 1992 - June 1996

Focus: Graphic Art & Production

~ Award of Excellence in Graphic Production

~ Athletics: Varsity Tennis & Softball

~ Scholar Athlete of the Year; Senior '96

~ Softball; MVP and Most Inspirational '96

~ Tennis-Doubles: Undefeated in 95' & 96' and went to CIF individually in 96'

Professional Experience

Chaffey Joint Union High School District

Rancho Cucamonga High School

Graphic Production Technologies CTE Teacher

August 2017 - Current

~ Proposed and obtained Perkins Incentive CTE Grant:

Redesigned an upgraded the classroom and print facility; Managed the demolition and construction time line through completion

~ Wrote approved A-G curriculum for Graphic Production, beginning through advanced levels

Rainbow Graphics ~ Owner, Sole Prop.

Design Firm and Print Brokerage

May 2005 - July 2017

Capily Institute

Director of Design

Jan 2018 - Current

Pacific Coast Church

Creative Director & Graphic Designer

Jan 2010 - Nov 2017

Claremont, CA

Broadview Mortgage

Graphic Designer

Jan 2013 - Feb 2016

Claremont, CA

dpcs Marketing

Creative Director & Graphic Designer

May 2005 - Dec 2009

Claremont, CA

Vista Printing

Graphic Designer & Pre-Press Technician

October 2004 - May 2005

Upland, CA

Freshink Screen Printing ~ Owner, Sole Prop.

Screen Printing & Apparel Design

May 1998 - August 2003

Upland, CA

Claremont Surf-n-Sport

Store Manager & Marketing Director

November 1996 - February 2002

Chaffey College

Arts and Humanities Department

Instructional Assistant - Graphic Design

October 2000 - December 2001

Rancho Cucamonga, CA

Kinko's (Currently known as FedEx Office)

Production Manager

July 1999 - October 2000

Fullerton, CA

X-Press Printing

Production Design & Pre-Press

May 1997 - July 1998

Upland, CA

Capabilities

- ~ Art Direction & Project Management
- ~ Develop, Drive & Maintain Brand Personality
- ~ Budget Sensitive Design & Innovation
- ~ Print Communication and Production
- ~ Pre-Press: Accurate file set-up for printing
- ~ Website & Digital Media Campaigns
Concept design / Development / Maintenance
- ~ Equipment Operation: screen printing process, high capacity digital color press, wide format printing & finishing, various finishing processes, folding, scoring, binding, cutting; guillotine, digital, manual, die-cutting, vinyl decal installation, mounting, window matting.

Attributes

Passionate	Committed
Empathetic	Versatile
Self-driven	Resourceful
Energetic	Efficient
Perseverance	Fluent Spanish

Industry References

Reuben Romero ~ 949-485-1596

Ricoh Sales Representative

CTE business partner. Work with Reuben to build proposal of printing equipment and is our primary equipment and service provider.

Karen Hall ~ 949-388-0171

Freelance Graphic Design, San Clemente

Design Associate who took over my business when I became a teacher.

Tim Harrison ~ 909-920-5252

V.P. at Broadview Mortgage, Upland

I was lead Designer for the Upland branch and streamlined design communication collateral for several other branches.

Education References

Michael Lindensmith ~ 909-261-4249

Wood Shop Teacher & CTE Dept Chairman

Rancho Cucamonga High School

Catherine Cronin ~ 909-851-9473

Induction Coach and English Teacher

Rancho Cucamonga High School

Dale Bailey ~ 909-331-5591

Retired Graphic Production Teacher 1992-2017 at Rancho Cucamonga High School. He was my high school CTE teacher and mentor of 25 years.